## MISIAD presents Riflessioni

at SIAM - society encouraging arts and crafts.

Partnership with IDA - Italian Design Agency

## 12 - 17 April 2016 - Via S. Marta 18 – Milano from 12 to 17 April.

The event is hosted by the artistic and cultural district of 5VIE.

During the Milan Design week 2016, the city district of 5vie returns to be the heart of the historic center of Milan. Also this year MISIAD is organizing an exhibition inside the beautiful library of the SIAM, society encouraging arts and crafts, institution of professional training in Via Santa Marta 18 inaugurating a new partnership with IDA. IDA, Italian Design Agency, (owned by the fund i2i - Italians to Italians) has the objective of promote Design made in Italy at 360 degrees, encouraging the meeting with the international demand through a digital platform and an international network of Ambassadors.

The exhibition is edited by Laura Agnoletto.

"Reflections is the most important mechanism by which objects are revealed to our eyes."

Reflections is an exhibition in which objects that don't absorb the light will be exposed but rather they reflect it into a world of new images and imaginations.

Organizzazione – MISIAD Milano Si Autoproduce Design www.facebook.com/MISIADMilano/ Instagram: MISIAD\_MILANO www.misiad.it info@misiad.it 347 9836241 Partnership with IDA - Italian Design Agency www.italiandesignagency.com

SIAM society encouraging arts and crafts www.siam1838.it



IDA | ITALIAN DESIGN AGENCY



