

## **GOODESIGN Cascina Cuccagna – Milan 2013 Wood finds “Ecodesign Collection” by LESSMORE**

**April 2013:** the latest novelties by "**Giorgio Caporaso**" **Ecodesign Collection** are presented by **Lessmore** brand in Cascina Cuccagna within the GOODESIGN event at the Milan Design Week 2013 from 8 to 14 April.

"Ecodesign Collection" has for the first time ever, the charm, the colour, the presence and the smell of wood. The famous X2Chair, the versatile More Light cubes, the Moretto modules and the ToBe vases debut in Cascina Cuccagna in their 'wood' version. Made from solid wood components, these furnishings and accessories make up a sensorial line designed to bring into living, working, leisure and meeting (such as bars and restaurants) spaces, the result of a special blend: the potential of the Ecodesign Collection combined with the warmth and solid vibrations typical of wood.

Exclusive proposals designed by Giorgio Caporaso. Produced and distributed by **Lessmore** brand ([www.lessmore.it](http://www.lessmore.it)).

The "Ecodesign Collection" – elegant, refined and glamorous furniture and furnishings, tells of the personal research for style and functionality long pursued by Giorgio Caporaso in the field of eco-design, giving a particular charm even to a material traditionally regarded as poor such as cardboard. All these creations meet the criteria of sustainable design and are part of a range of proposals honoured with important awards and protagonists of art exhibitions and trade fairs.

During the Milan Design Week 2013, Giorgio Caporaso and his Ecodesign Collection produced by the Lessmore brand participate in Fuorisalone with numerous exhibitions including **his first solo exhibition "Cardborad Dreams - The sustainable levity of design" held at Villa Recalcati in Varese from 10 to 25 April 2013**, open Tuesday-Sunday from 10 to 18, free admission. **The opening is scheduled for April 10 at 18:30** and is easily reachable from Milan thanks to a free shuttle service, accessible by appointment. **On 19 April, on the occasion of the exhibition, there will be a conference entitled "Sustainability and aesthetics: a challenge" from 10 am**, chaired by Nicoletta Romano curator of the exhibition and director of Living is Life magazine. Many important speakers will share their "eco-sustainable" point of view. Free round-trip shuttle service from Milan.  
**Shuttle info and reservations: [www.lessmore.it](http://www.lessmore.it)**

Should you wish to receive high-resolution images, please contact [info@caporasodesign.it](mailto:info@caporasodesign.it)

**Ecodesign Collection "Giorgio Caporaso" by Lessmore ([www.lessmore.it](http://www.lessmore.it)).**

Studio Caporaso: [info@caporasodesign.it](mailto:info@caporasodesign.it)

Web site: [www.caporasodesign.it](http://www.caporasodesign.it)

**All "Giorgio Caporaso Ecodesign Collection" products are patented projects. All rights reserved.**

## **GOODESIGN Cascina Cuccagna – Milan 2013 Lessmore presents the latest “green” novelties of the “Giorgio Caporaso Ecodesign Collection”**

**April 2013:** the latest novelties by "**Giorgio Caporaso**" **Eco-design Collection** are presented by the **Lessmore** brand in Cascina Cuccagna within the GOODESIGN event during the Milan Design Week 2013 from 8 to 14 April.

New beautiful, functional, modular and sustainable furnishing solutions but this time definitely 'organic'. Can a bookcase look like a forest or a rock face? Can a little table look like a Nordic landscape? Thanks to the new entries of the Ecodesign Collection, it is now possible. Scandinavian lichens living off just the humidity of the air and that do not need watering have come to form some special modules of the More Light system, and a new version of the TAPPO table, giving us the opportunity to place books and other items on furniture with a particular plant corporeity. And the More Light system never ceases to surprise with its modules made in new shapes and finishes made from the finest sheets of stone. Homes, offices, shops, clubs, hotels can acquire a highly refined “eco” look thanks to these furnishings, becoming just as welcoming as a garden can be and knocking down- not just metaphorically - the walls that separate human space from the surrounding environment. The new “Clessidra” table can also immediately acquire this particular characteristic. Exclusive proposals designed by Giorgio Caporaso. Produced and distributed by **Lessmore** brand ([www.lessmore.it](http://www.lessmore.it)).

The "Ecodesign Collection" – elegant, refined and glamorous furniture and furnishings, tells of the personal research for style and functionality long pursued by Giorgio Caporaso in the field of eco-design, giving a particular charm even to a material traditionally regarded as poor such as cardboard. All these creations meet the criteria of sustainable design and are part of a range of proposals honoured with important awards and protagonists of art exhibitions and trade fairs.

During the Milan Design Week 2013, Giorgio Caporaso and his Ecodesign Collection produced by the Lessmore brand participate in Fuorisalone with numerous exhibitions including **his first solo exhibition "Cardborad Dreams - The sustainable levity of design" held at Villa Recalcati in Varese from 10 to 25 April 2013**, open Tuesday-Sunday from 10 to 18, free admission. The opening is scheduled for April 10 at 18:30 and is easily reachable from Milan thanks to a free shuttle service, accessible by appointment. **On 19 April, on the occasion of the exhibition, there will be a conference entitled "Sustainability and aesthetics: a possible challenge" from 10 am**, chaired by Nicoletta Romano curator of the exhibition and director of Living is Life magazine. Many important speakers will share their “eco-sustainable” point of view. Free round-trip shuttle service from Milan. Shuttle info and reservations: [www.lessmore.it](http://www.lessmore.it)

Should you wish to receive high-resolution images, please contact [info@caporasodesign.it](mailto:info@caporasodesign.it)

**Ecodesign Collection "Giorgio Caporaso" by Lessmore ([www.lessmore.it](http://www.lessmore.it)).**

Studio Caporaso: [info@caporasodesign.it](mailto:info@caporasodesign.it)

Web site: [www.caporasodesign.it](http://www.caporasodesign.it)

All "Giorgio Caporaso Ecodesign Collection" products are patented projects. All rights reserved.